

ORDER



KSDK

Orders
Order / Rev: 721096
Alt Order #: 06366860
Product Desc: SPENCE FOR GOVERNOR
Estimate: C09C15
Flight Dates: 10/09/12 - 10/20/12
Original Date / Rev: 10/17/12 / 10/17/12
Order Type: Political

Primary AE: Kristin Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Smart Media Group Inc/ POL
Buying Contact:
Billing Contact:
 814 King Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Spence/ R/ Gov
Demographic: A35+
Product Codes: PL-Governor
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/08/12	10/14/12	61	\$64,725.00	\$55,016.25
10/15/12	10/21/12	12	\$17,010.00	\$14,458.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$81,735.00	\$69,474.75	0.00
Totals	73	\$81,735.00	\$69,474.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/09/12	10/09/12	M-F Noon News Noon News	CM	12-1230p	-T-----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-T-----			1			\$450.00		0.00			
2	KSDK	10/11/12	10/11/12	M-F Noon News Noon News	CM	12-1230p	---T---	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$450.00		0.00			
3	KSDK	10/12/12	10/12/12	M-F Noon News Noon News	CM	12-1230p	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--			1			\$450.00		0.00			
4	KSDK	10/15/12	10/15/12	M-F Noon News Noon News	CM	12-1230p	M-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----			1			\$350.00		0.00			
5	KSDK	10/10/12	10/10/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p (12:30 PM-1:00 PM)	--W----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----			1			\$375.00		0.00			
6	KSDK	10/11/12	10/11/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p (12:30 PM-1:00 PM)	---T---	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---			1			\$375.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	KSDK	10/12/12	10/12/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p (12:30 PM-1:00 PM)	----F--	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$375.00	0.00						
8	KSDK	10/15/12	10/15/12	M-F 1230-1p Show Me St. Louis	CM	1230-1p (12:30 PM-1:00 PM)	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----		1		\$300.00	0.00						
9	KSDK	10/14/12	10/14/12	Sun 9a Sun 9-10a	CM	9-10A	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	-----S		1		\$600.00	0.00						
10	KSDK	10/10/12	10/10/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	--W----	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----		1		\$450.00	0.00						
11	KSDK	10/12/12	10/12/12	M-F 3-4p Ellen	CM	3-4p (3:00 PM-4:00 PM)	----F--	:30	1	\$450.00	P-2	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$450.00	0.00						
12	KSDK	10/10/12	10/10/12	M-F 430-5p Jeopardy	CM	430-5p	--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----		1		\$750.00	0.00						
13	KSDK	10/12/12	10/12/12	M-F 430-5p Jeopardy	CM	430-5p	----F--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$750.00	0.00						
14	KSDK	10/09/12	10/09/12	M-F 5-6A 5-6a	CM	5-6A	-T-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----		1		\$375.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		M-F 5-6A		5-6A	-T-----	:30		(\$375.00)		0.00	NM		
See MG 14.2															
2	KSDK	10/11/12-10/11/12		M-F 5-6A		5-6A	---Th----	:30		\$375.00		0.00	NM		
Ⓜ MG for 14.1 10/09															
[n/a]															
15	KSDK	10/10/12	10/10/12	M-F 5-6A 5-6a	CM	5-6A	--W----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	--W----		1		\$375.00	0.00						
16	KSDK	10/12/12	10/12/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	----F--		1		\$375.00	0.00						
17	KSDK	10/15/12	10/15/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/15/12	10/21/12	M-----		1		\$300.00	0.00						
18	KSDK	10/09/12	10/09/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/08/12	10/14/12	-T-----		1		\$750.00	0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
18	KSDK	10/09/12	10/09/12	M-F 6-7A 6-7a	CM	6-7A	-T-----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$750.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		M-F 6-7A		6-7A	-T-----	:30		(\$750.00)		0.00	NM		
	See MG 18.2														
2	KSDK	10/10/12-10/10/12		M-F 6-7A		6-7A	--W-----	:30		\$750.00		0.00	NM		
	Ⓜ MG for 18.1 10/09 [n/a]														
19	KSDK	10/10/12	10/10/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$750.00		0.00			
20	KSDK	10/11/12	10/11/12	M-F 6-7A 6-7a	CM	6-7A	---T---	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1				\$750.00		0.00			
21	KSDK	10/12/12	10/12/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$750.00		0.00			
22	KSDK	10/15/12	10/15/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$900.00	P-2	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$900.00		0.00			
23	KSDK	10/09/12	10/09/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$675.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/08/12-10/14/12		M-F NBC Today 7-9A		7-9A	-T-----	:30		(\$675.00)		0.00	NM		
	See MG 23.2														
2	KSDK	10/12/12-10/12/12		M-F NBC Today 7-9A		7-9A	-----F----	:30		\$675.00		0.00	NM		
	Ⓜ MG for 23.1 10/09 [n/a]														
24	KSDK	10/10/12	10/10/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$675.00		0.00			
25	KSDK	10/11/12	10/11/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1				\$675.00		0.00			
26	KSDK	10/15/12	10/15/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$560.00	P-3	0.00	NM	1	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$560.00		0.00			
27	KSDK	10/13/12	10/13/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$335.00	P-2	0.00	NM	1	\$335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$335.00		0.00			
28	KSDK	10/13/12	10/13/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		2				\$600.00		0.00			
29	KSDK	10/13/12	10/13/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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29	KSDK	10/13/12	10/13/12	Sat 9a Sat 9-10a	CM	9-10A	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$600.00		0.00			
30	KSDK	10/14/12	10/14/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S		1				\$600.00		0.00			
31	KSDK	10/09/12	10/09/12	M-F 4P News News 5 at Four	CM	4-430P	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$600.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/08/12-10/14/12	M-F 4P News		4-430P	-T-----	:30		(\$600.00)		0.00	NM		
		See MG 31.2													
	2	KSDK	10/14/12-10/14/12	Sun 9a		9-10A	-----Su	:30		\$600.00		0.00	NM		
		Ⓜ MG for 31.1 10/09 [n/a]													
32	KSDK	10/10/12	10/10/12	M-F 4P News News 5 at Four	CM	4-430P	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$600.00		0.00			
33	KSDK	10/11/12	10/11/12	M-F 4P News News 5 at Four	CM	4-430P	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1				\$600.00		0.00			
34	KSDK	10/12/12	10/12/12	M-F 4P News News 5 at Four	CM	4-430P	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$600.00		0.00			
35	KSDK	10/10/12	10/10/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$1,500.00		0.00			
36	KSDK	10/11/12	10/11/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	---T---	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1				\$1,500.00		0.00			
37	KSDK	10/12/12	10/12/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	----F--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$1,500.00		0.00			
38	KSDK	10/15/12	10/15/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	M-----	:30	1	\$1,250.00	P-3	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,250.00		0.00			
39	KSDK	10/09/12	10/09/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	-T-----	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$2,250.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/08/12-10/14/12	M-F 5P News		528-530p	(5:28 PM-5:30 P	-T-----	:30	(\$2,250.00)		0.00	NM		
		See MG 39.2													
	2	KSDK	10/10/12-10/10/12	M-F 5P News		528-530p	(5:28 PM-5:30 P	-W-----	:30	\$2,250.00		0.00	NM		
		Ⓜ MG for 39.1 10/09 [n/a]													
40	KSDK	10/11/12	10/11/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	---T---	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 721096
 Alt Order #: 06366860
 Flight Dates: 10/09/12 - 10/20/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE FOR GOVERNOR
 Estimate: C09C15
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
40	KSDK	10/11/12	10/11/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	---T---	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	---T---		1				\$2,250.00		0.00			
41	KSDK	10/12/12	10/12/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	----F--	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$2,250.00		0.00			
42	KSDK	10/15/12	10/15/12	M-F 5P News News Channel 5 at 5P	CM	528-530p (5:28 PM-5:30 PM)	M-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,800.00		0.00			
43	KSDK	10/09/12	10/09/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$1,650.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/08/12-10/14/12	M-F 6P News See MG 43.2		6-630P	-T-----	:30		(\$1,650.00)		0.00	NM		
	2	KSDK	10/11/12-10/11/12	M-F 6P News Ⓜ MG for 43.1 10/09 [n/a]		6-630P	---Th----	:30		\$1,650.00		0.00	NM		
44	KSDK	10/10/12	10/10/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$1,650.00		0.00			
45	KSDK	10/12/12	10/12/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	----F--	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$1,650.00		0.00			
46	KSDK	10/15/12	10/15/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M-----		1				\$1,350.00		0.00			
48	KSDK	10/13/12	10/13/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-----S-		1				\$750.00		0.00			
49	KSDK	10/10/12	10/10/12	Tonight Show Tonight Show	CM	1035-1137p	--W----	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	--W----		1				\$675.00		0.00			
50	KSDK	10/12/12	10/12/12	Tonight Show Tonight Show	CM	1035-1137p	----F--	:30	1	\$675.00	P-2	0.00	NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	----F--		1				\$675.00		0.00			
51	KSDK	10/09/12	10/09/12	Late Night Late Night w/Jimmy Fallon	CM	1135p-1235x	-T-----	:30	1	\$190.00	P-2	0.00	NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	-T-----		1				\$190.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/08/12-10/14/12	Late Night See MG 51.2		1135p-1235x	-T-----	:30		(\$190.00)		0.00	NM		
	2	KSDK	10/10/12-10/10/12	Late Night Ⓜ MG for 51.1 10/09 [n/a]		1135p-1235x	--W-----	:30		\$190.00		0.00	NM		
52	KSDK	10/09/12	10/09/12	LN (M-F) LN (M-F)	CM	10-1035p	-T-----	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 721096
 Alt Order #: 06366860
 Flight Dates: 10/09/12 - 10/20/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE FOR GOVERNOR
 Estimate: C09C15
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
52	KSDK	10/09/12	10/09/12	LN (M-F) LN (M-F)	CM	10-1035p	- T - - - -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- T - - - -		1				\$1,800.00		0.00			
53	KSDK	10/10/12	10/10/12	LN (M-F) LN (M-F)	CM	10-1035p	- - W - - -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - W - - -		1				\$1,800.00		0.00			
54	KSDK	10/11/12	10/11/12	LN (M-F) LN (M-F)	CM	10-1035p	- - - T - -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - T - -		1				\$1,800.00		0.00			
55	KSDK	10/12/12	10/12/12	LN (M-F) LN (M-F)	CM	10-1035p	- - - - F -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - F -		1				\$1,800.00		0.00			
56	KSDK	10/15/12	10/15/12	LN (M-F) LN (M-F)	CM	10-1035p	M - - - - -	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M - - - - -		1				\$2,250.00		0.00			
57	KSDK	10/13/12	10/13/12	LN (Sa) LN (Sa)	CM	10-1035p	- - - - - S -	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S -		1				\$1,800.00		0.00			
59	KSDK	10/09/12	10/09/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	- T - - - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- T - - - -		1				\$1,500.00		0.00			
60	KSDK	10/10/12	10/10/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	- - W - - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - W - - -		1				\$1,500.00		0.00			
61	KSDK	10/11/12	10/11/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	- - - T - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - T - -		1				\$1,500.00		0.00			
62	KSDK	10/12/12	10/12/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	- - - - F -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - F -		1				\$1,500.00		0.00			
63	KSDK	10/15/12	10/15/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	M - - - - -	:30	1	\$1,950.00	P-2	0.00	NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M - - - - -		1				\$1,950.00		0.00			
N64	KSDK	10/13/12	10/13/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	- - - - - S -	:30	1	\$750.00	P-2	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	- - - - - S -		1				\$750.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KSDK	10/08/12-10/14/12	630-7P Wheel Sat		630-7P	- - - - - Sa -	:30		(\$750.00)		0.00	NM		
	See MG 64.2														
	[Lost due to JIP to weekend wheel. Wheel Segments 1, 2, 3 lost to JIP.]														
	2	KSDK	10/20/12-10/20/12	SAT TDY		7-9A	- - - - - Sa -	:30		\$750.00		0.00	NM		
	Ⓜ MG for 64.1 10/13														
	[n/a]														
65	KSDK	10/15/12	10/15/12	Mon Prime Other The Voice	CM	7-9p (7:00 PM-9:00 PM)	M - - - - -	:30	1	\$5,250.00	P-2	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	M - - - - -		1				\$5,250.00		0.00			

Order / Rev: 721096
 Alt Order #: 06366860
 Flight Dates: 10/09/12 - 10/20/12

Advertiser: Spence/ R/ Gov
 Product Desc: SPENCE FOR GOVERNOR
 Estimate: C09C15
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
65	KSDK	10/15/12	10/15/12	Mon Prime Other The Voice	CM	7-9p (7:00 PM-9:00 PM)	M- - - - -	:30	1	\$5,250.00	P-2	0.00	NM	1	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/15/12	10/21/12	M- - - - -		1			\$5,250.00	0.00					
66	KSDK	10/09/12	10/09/12	Tue Prime C Parenthood	CM	9-10P	- T- - - - -	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- T- - - - -		1			\$2,250.00	0.00					
67	KSDK	10/10/12	10/10/12	Wed Prime C Chicago Fire	CM	9-10P	- - W- - - -	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - W- - - -		1			\$2,250.00	0.00					
68	KSDK	10/11/12	10/11/12	Thu Prime A 30 Rock/ Up All Night	CM	7-8P	- - - T- - -	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - - T- - -		1			\$1,500.00	0.00					
69	KSDK	10/12/12	10/12/12	Fri Prime B Grimm	CM	8-9P	- - - - F- -	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - - - F- -		1			\$2,400.00	0.00					
70	KSDK	10/12/12	10/12/12	Fri Prime C Dateline	CM	9-10P (9:00 PM-10:00 PM)	- - - - F- -	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - - - F- -		1			\$2,250.00	0.00					
71	KSDK	10/14/12	10/14/12	Football Night in America Football In America	CM	6-715p	- - - - - S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - - - - S		1			\$2,250.00	0.00					
72	KSDK	10/13/12	10/13/12	Notre Dame Football Notre Dame Football	CM	Various (2:30 PM-6:00 PM)	- - - - - S-	:30	3	\$525.00	P-2	0.00	NM	3	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	- - - - - S-		3			\$525.00	0.00					
Totals													73	\$81,735.00	